

BRIGHTSIDE NAMED PwC'S WEST OF ENGLAND BUSINESS OF THE YEAR 2011

Brightside Group plc is delighted to announce it has been named PwC's West of England Business of the Year 2011. The award recognises business excellence. Brightside Group is one of the fastest growing insurance broking and financial services businesses in the UK. The prestigious title has been awarded due to the Group's substantial growth over the past ten years and the vibrant and unique atmosphere amongst employees.

John Gannon, commercial director at Brightside Group plc, said, *'This award is a tremendous honour for Brightside Group, and great testament to the dedication and hard work of all our staff. We were thrilled to be recognised amongst the incredibly strong line up of finalists for the award; Flybe, Bristol Airport, Avon Rubber, Pittards and Smiths News. To win the award against such high calibre companies is a true privilege.'*



PwC WEST OF ENGLAND
BUSINESS OF THE YEAR 2011





John Gannon accepts the award

The West of England Business of the Year Awards 2011 are sponsored and organised by PwC in association with ITV West and Beacon South West. Now in its 23rd year, the competition is firmly established as the West's most prestigious awards, recognised by the DTI as a major initiative to publicise business achievement in the region. The awards are designed to acknowledge and celebrate businesses for their successes and achievements. Entrants to the competition are assessed in the following areas: financial performance; product or service innovation; business management; future prospects; training and contribution to the region.



 Brightside
group plc

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