

## PRESS RELEASE

### **Brightside Group partners Lorega on new commercial loss recovery and claims expert service for SME clients**

29<sup>th</sup> September 2016 - Lorega Limited, the UK MGA and assistance specialist, has been appointed to provide commercial loss recovery insurance and expert loss adjusting services as part of Brightside Group's business insurance offerings.

The relationship will see Lorega provide support to SME clients of Brightside and its One Insurance Solution brand, for claims in excess of £5,000. Lorega's loss recovery insurance provides unlimited advice from their expert chartered loss adjusters, to help in the preparation, negotiation and settlement of material damage or business interruption claims.

Neill Johnstone, Lorega's managing director, comments: "We are excited to establish a corporate partnership with Brightside, a group who recognise the important role expert claims support has to play in helping SMEs customers. Our commercial loss recovery product enables Brightside to ensure that their customers have peace of mind when it comes to making a claim to enable them to get their business back up and running."

Mark Cliff, executive chairman, Brightside Group, said: "Lorega's track record and its proven product and service offering ensures our clients will get the expert claims support they need to ensure a fast and fair settlement in the event of a loss. The benefits of the Lorega solution will not only help to improve our customers' claims experience but also support client retention across our business."

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## ***Notes to editors***

### **About Lorega**

Lorega is the UK's leading supplier of assistance insurance products to the SME market.

Its Loss Recovery Insurance product is an insurance policy which provides and pays for the cost of an independent expert loss adjuster, authorised by the FCA, to help a broker's clients prepare, negotiate and settle their insurance claims. This cover provides expert help to the customer when they need it most. These expert services are also available on demand.

**For further information: [www.lorega.com](http://www.lorega.com) and Twitter: @LoregaLTD**

### **About Brightside Group**

Brightside Group is a top 20 UK insurance broker that delivers car, home and business insurance to their customers across the UK. Headquartered in Aust, Bristol, but with offices in Southampton, Torquay and Cardiff, Brightside has strong roots in the South West.

Brightside's insurance products are distributed through their own brands and also through affinity partners. Their brands include Brightside (for Brightside Car and Van), One Insurance, CVD (Commercial Vehicle Direct), eCar and eBike. The group also owns a number of specialist brands, including IQED (medical reporting), Quote Exchange (Fintech), and ProSport, a specialist insurer for sports people.

**For further information: [www.brightsidegroup.co.uk](http://www.brightsidegroup.co.uk) and Twitter: @BrightsideGrp**